



Bank Alfalah Limited & PriceOye SBS Promotion

Updated: 03-Sep-2025



This promotion is not valid for corporate credit card

SBS Bank Alfalah & PriceOye SBS Promotion

Website/Products Details

PriceOye(Instalment Products Only) <https://priceoye.pk>

Promotion Period

Starts from 03-Sep-2025

Validity till further confirmation

Details

- Processing Fee Applies as SOCs. (2.5% or Rs 1000 whichever is higher will be charged plus FED)
- **0% Mark-Up for 3, 6,9 & 12 months** installment plans
- Customers can receive their products at their doorstep.
- Shipping and other service Charges may apply. (charged by Priceoye)

SBS Steps

Step 1: Visit PriceOye and select product of your choice (Minimum shopping to avail SBS Plan is PKR 10,000/=).
Step 2: Proceed to checkout, select "installment" as payment method and opt for 3, 6,9 & 12 months installment plan at 0% markup or choose from range of flexible mark-up based tenure for up to 36 months.
Step 3: Receive selected product at doorstep. (Standard Delivery as mentioned on PriceOye)

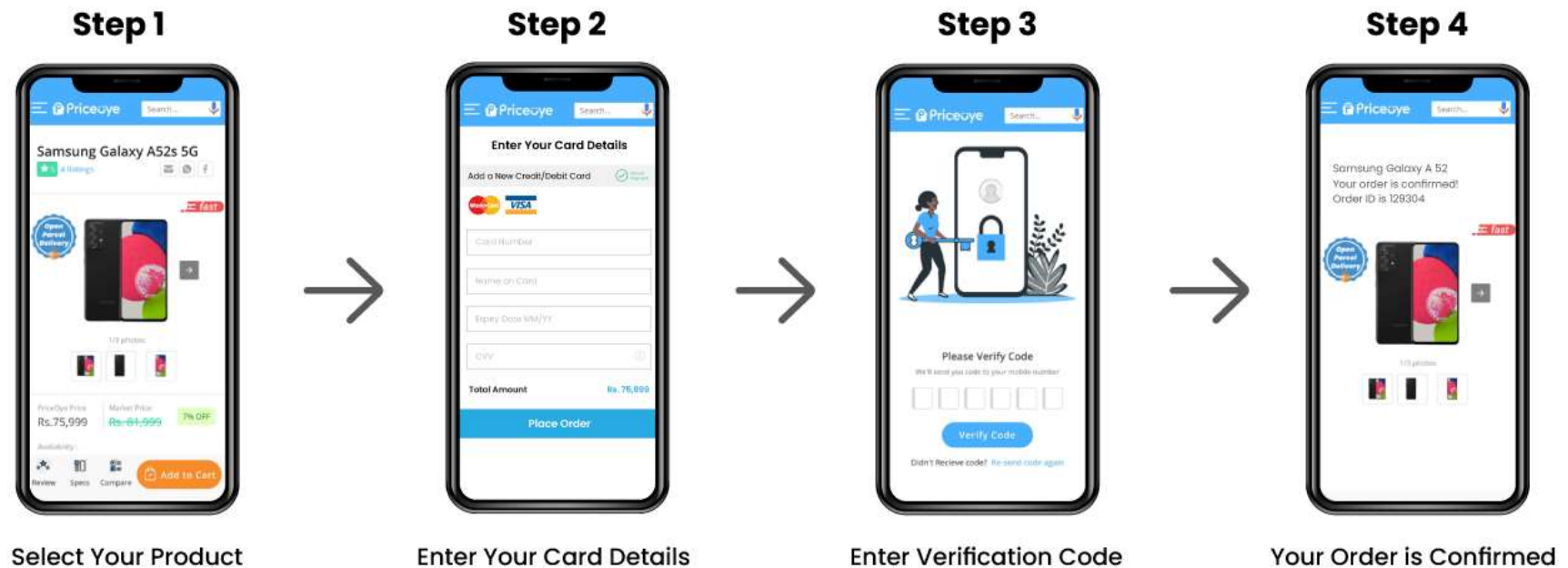
Note:

This promotion is not valid for Amex & Corporate Credit cardholders.

New credit cardholders are not eligible to avail SBS plans for first 3 months, starting from the card activation date.

Bank Alfalah x Priceoye Promotion				
Tenure (in Months)	Promotion Offer	Mark-up Rate	PF% charged by the bank from the Cardholders	Priceoye Service Charges
3	0% Mark-up Plan with PF	0%	2.50% or Rs 1000, whichever higher + FED	4.00%
6	0% Mark-up Plan with PF	0%	2.50% or Rs 1000, whichever higher + FED	8.50%
9	0% Mark-up Plan with PF	0%	2.50% or Rs 1000, whichever higher + FED	15.00%
12	0% Mark-up Plan with PF	0%	2.50% or Rs 1000, whichever higher + FED	18.00%
18	Mark-up Based Plan with PF	40.65%	2.50% or Rs 1000, whichever higher + FED	0.00%
24	Mark-up Based Plan with PF	40.16%	2.50% or Rs 1000, whichever higher + FED	0.00%
36	Mark-up Based Plan with PF	38.95%	2.50% or Rs 1000, whichever higher + FED	0.00%
min. transaction value to avail SBS Plan is PKR 10,000 This promotion is not valid for Amex & Corporate Credit cardholders. New credit cardholders are not eligible to avail SBS plans for first 3 months, starting from the card activation date. SBS Installment plan will be booked as per assigned/available credit limit				

Steps to Avail SBS Plans



For details visit:

<https://priceoye.pk/bnpl-alfalah?srsId=AfmBOopfPz7EKz27hutMCj-ZkNpcOSeGUNpbilwDQVYJ8Inj54XIMJux>

Terms & Conditions:

- Following are the Terms & Conditions applicable on EMI plan and are to be read along with the Credit Card terms and conditions:
- Minimum purchase amount for each transaction (should include only one product) should be PKR 10,000 to book an Easy Monthly Instalment.
- Only customers opting for EMI on PriceOye's checkout page are eligible for this promotion.
- Service charges for availing instalments are mentioned on checkout along with customer's monthly instalment.
- SBS processing fee of 2.5% or Rs. 700 (whichever is higher) shall be applicable per transaction.

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- SBS Plan will be processed in 3 working days.
- Purchase on PriceOye is to be made at least 3 working days before the next credit card statement is generated to ensure that the transaction reflects in that statement. For example, your statement date is March 24, 2021, then the purchase should be made before March 21, 2021
- If you make a purchase immediately after the statement date then the transaction will reflect in the next month's statement.
- Bank Alfalah Limited shall not, in any way, be held responsible for the quality, purpose, fitness of or merchantability of the SBS product delivered by the merchant.
- In case of order cancellations by PriceOye, the instalment plan will be cancelled and no pre-payment charges will apply.

Cont...

- In case of order cancellations, it is customer's responsibility to call PriceOye and cancel the instalment plan.
- Bank Alfalah and PriceOye have the right to cancel this promotion any time without any intimation.
- The Bank shall not be liable if merchant is unable to arrange the product within the time period due to any stock issue.
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- For details visit: https://priceoye.pk/bnpl_alfalah

Add to Cart Conditions

- The cart's product value should be at least 10,000 PKR.
- Only one EMI product may be added to the cart; if a user adds a second EMI product to the cart, they will be notified that only one EMI product may be checked out.
- The most recent EMI product added to the Cart takes precedence over previously added products (EMI and Non-EMI)
- If a customer already has a Non-EMI Product in cart and adds and checkouts with a newly added EMI Product, the system will generate a pop-up notifying the customer that his/her previously added Non-EMI Product will be removed from the product.

What if the order is canceled?

- In case of Cancellation of any EMI Product by the merchant, the authorized amount will be released by the bank. (Void Cases)
- The customer will have the option to cancel the EMI plan within 24 hours after selecting it. If not done, these will not be canceled
- In case of order cancellations by PriceOye, the instalment plan will be cancelled and no pre-payment charges will apply.
- In case of order cancellations, it is customer's responsibility to call PriceOye and cancel the instalment plan.
- Bank Alfalah and PriceOye have the right to cancel this promotion any time without any intimation.

Return & Refund

- The customer will have the option to cancel the EMI plan within 24 hours after selecting it.
- In case the customer's order has to be canceled, due to OOS, wrong product delivered, damaged
- Product delivered, and there is no replacement available, the customer will have the same window of 14 days that is already existing. In this case, the order for the EMI will be canceled, and the same day the bank will be informed. PriceOye.pk will reverse the payment, and the customer will receive its paid payment.
- Bank will reverse the installment plan and No Cancellation fee will be charged.
- The exchange request should be made within 3 days of receipt of the delivery package.

How to return?

- If the product complies with all the conditions for return, kindly contact the customer care with photographic evidence within 3 days of receiving the parcel. The second thing you need to do is make sure you do not lose any packaging material that comes with it and ensure that all items in the box are intact. After doing this, the steps are as follows:
 - Fill the return form.
 - Call us and we can arrange a pickup.
 - Hand over the phone and form to us.
 - We'll do the necessary quality check and then proceed with the return.
 - It is important to print out and paste the return label on your return parcel to avoid any inconvenience/delay in process of your return.