



Bank Alfalah



**REWARD**

Catalogue 2015-16

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bankalfalah.com



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## You enjoy spending, we enjoy rewarding!

You are special to us and so are the rewards that come with every swipe of your Alfalah Credit Card. Redeem your rewards against a whole new range of countless lifestyle products detailed in this catalogue for your convenience.

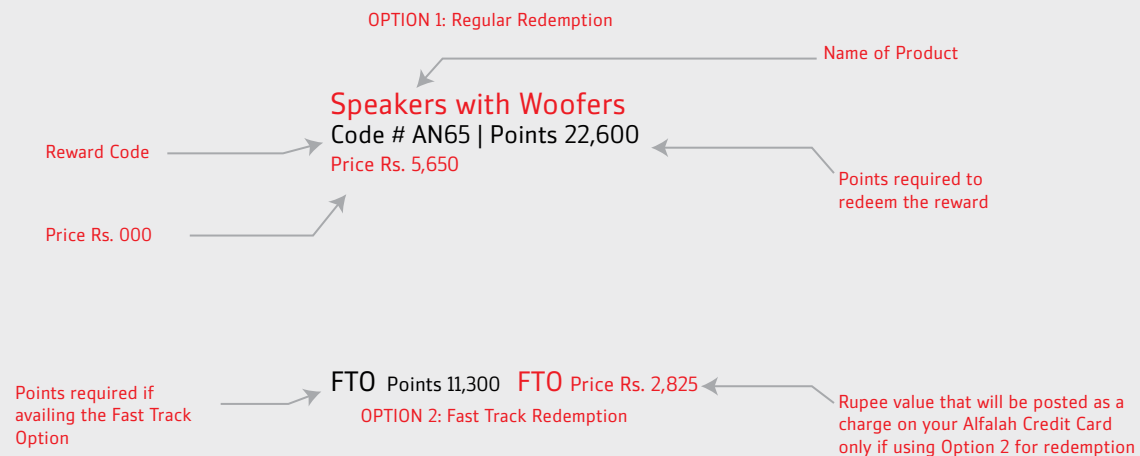
You can call 111-225-111 anytime to redeem your reward points or send us the "Reward Redemption Form" at the end of this booklet through any Bank Alfalah drop box.



Khurram Hussain  
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Bank Alfalah Limited

## Fast Track Option (FTO)

When redeeming an item from this catalogue using Fast Track Option (FTO), you will only require half or one-third of the points compared to the regular redemption process. The remaining points required to redeem the reward are converted into a nominal rupee amount, and the difference is then charged to your Alfalah Credit Card. For better understanding, refer to the example explained below:



## Reward Points Transfer

We are offering a new facility of combining points of two or more basic Cardholders to redeem items from this catalogue.



# Alfalah C-Shop

Don't have enough rewards points? With C-Shop facility you can now purchase any item listed in the reward booklet on your Alfalah Credit Card. This option will allow you to place an order through our call centre and the cost of the item will be charged on your Alfalah Credit Card which will reflect on your monthly statement. You can follow the simple steps to avail this facility.

1. Select the item you wish to buy
2. Call the contact centre on 111-225-111 and give the product code listed for the item
3. The contact centre rep. will then charge the amount of the said article against your credit limit
4. The item will then be delivered at your doorstep within two weeks\*