

Sharing Joy This Eid: Bank Alfalah Employees donate 1-day salary to aid the poor!



In an effort to aid the low-income people to face the Covid-19 crisis, employees of Bank Alfalah has voluntarily donated their one-day salary to stand beside those outside the social safety net affected by the pandemic. The donation was used to provide food relief packs with basic necessity items such as rice, pulses, oil, onion etc. to families who had been suffering due to lack of food since nation-wide shut down. We partnered with our customers for the procurement of the relief packs, which were prepared by them.

The distribution of the relief packs was done in different areas such as outskirts of Dhaka, Sylhet and Chittagong with active participation from the employees of the bank.

Considering the magnitude of the economic impact of the pandemic, The Bank has also decided to match the voluntary donation collected from employees under its CSR initiative for this cause.

The employees of the bank remain committed to provide further support as much as possible to the poor and needy and is closely monitoring the situation in this regard.