

Diamond, the king of all gems is now easily accessible to all Bank Alfalah Credit Card members only at Almas Collection Jewellers!

#### TERMS & CONDITIONS

1. Bank Alfalah Limited ("BAL") and Almas Collection Jewellers ("Merchant") offer special discounts to customers holding a valid Bank Alfalah Credit Card ("Cardmembers") whereby subject to the Terms & Conditions stated herein, the Cardmembers may be entitled to the following discounts in respect of payments made at any outlet of the Merchant through their Bank Alfalah Credit Card ("Promotion"):  
40% discount on TAG/LIST Price payable by a Cardmember holding a Bank Alfalah Credit Card on all diamond related purchase/service made/carried out at an outlet of the Merchant.
2. The Promotion will be valid from July 01, 2009 till June 30, 2010 ("Promotion Period").
3. BAL and the Merchant shall at all times during the Promotion Period retain the option to withdraw the Promotion and/or alter these Terms & Conditions.
4. The Promotion may be utilized by the Cardmember(s) in respect of payments made through use of the Credit Card(s) and is not applicable in respect of cash transactions.
5. In no event shall BAL, any of its affiliates, or any of their officers, directors, employees or agents be liable for any loss, damage or expense incurred by the Cardmember and/or any third party which may arise out of or otherwise be in connection with inter alia, the Promotion started herein.
6. Use of the Credit Card(s) by the Cardmember(s) participation in the Promotion shall at all times be subject to Bank Alfalah Credit Card Terms & Conditions. In the event of any inconsistency between Bank Alfalah Credit Card Terms & Conditions and these Terms & Conditions, the provisions relating to the Bank Alfalah Credit Card Terms & Conditions shall prevail.

#### Alfalah Cards: Free Forever



Call Now: 111-225-111  
Visit: [www.bankalfalah.com](http://www.bankalfalah.com)

Karachi Saddar  
Gem Plaza, Zaib-un-Nisa Street  
Tel: +92 21 35689333, 35671333

Karachi Tariq Road  
Shop # 22, Kehkashan Shopping Mall  
Tel: +92 21 34551813, 34551814

Email: [almas\\_collection@hotmail.com](mailto:almas_collection@hotmail.com)  
Website: [www.almasjewelers.com](http://www.almasjewelers.com)